Annoto

Toolkit for teaching with video
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ABOUT ANNOTO

Annoto is enabling your course participants to add time-based annotations as an overlay to any video content, turning passive video watching into an active and collaborative learning experience while providing you actionable insights on the students and the video content delivered.

Annoto lets you create a variety of assessments and interactive video-based activities. You can incorporate video-based feedback into Canvas assessments, create in-video quizzes or meaningful discussions by letting your students add time-based annotations to video lectures in different content pages, or/and use it as a personal learning journal through the course, and much more. Transform passive video viewing into an active, collaborative experience that provides you with actionable insights about students and videos.

With Annoto, you can use video content for Video Assessment, skills development, Peer Review & Reflection, Video Feedback, Collaborative Learning, and so much more.
**PRODUCT HIGHLIGHTS**

Annoto adds an interactive layer to the video content that consists of:

- In-Video Collaboration and Engagement Layers
- Interactive Timeline

Using the Annoto In-Video Collaboration and Engagement Layers users can lean forward and become participants and not just passive and lonely viewers, causing all users to be actively involved and return to the video content, sharing more ideas, and creating more meaningful content. Resulting in higher engagement and retention, supported by comprehensive analytics and insights, that facilitate dramatic improvements to content, communications, and measurable outcomes.

The widget allows users to keep eye contact both on the video and the conversation, users can ask questions and share their ideas on every moment in the video without leaving the content and the context by going to another place (e.g., forum).

Annoto’s interactive timeline shows a visual representation of user-generated content (UGC) on the video timeline; Users can easily see points of interest, driving them to interact with the video and get for content owners and moderators, we provide rich management solution and comprehensive analytics. All the feature set is customizable by the customer (e.g., Widget layout, controls, White label)

**IN-VIDEO COLLABORATION AND ENGAGEMENT LAYERS**
Using the colored tabs, a user can move between “Comments”/ “Personal notes”/ “People”/ “Interactions” (You can also do it via the “Menu” button).

Here is a closer look on the In-Video Collaboration Widget:
INTERACTIVE TIMELINE

At the bottom of the video, there is the interactive timeline that provides a visual representation of the comments\notes at the Annoto widget (in accordance with the tab that is currently presented). The comments are represented by the colorful bars on the timeline.

The **height** of the bars represents the number of comments (or notes) and the **colors** represent their sentiments (if no sentiment was used, bar will be grey).

Clicking on one of the bars (comment indicators) in the timeline:

- Takes you to that exact moment in the video
- Scrolls the discussion to the relevant comments for this moment
Annoto can be flexibly fit to the needs of any use-case. Using the Annoto Preferences (accessed via the Annoto dashboard) you can set the desired features you need, based on your use cases and activities. You can configure and manage the functionality of Annoto on the following levels:

- Site level
- Channel/Category Level
- Video Level
COMMENTS

Enables Open threaded discussions. Each comment has a time tag to keep the discussion focused on the context.

Within the Comments tab there a lot of capabilities that can be enabled per use case for example:

**Video Comments**
Enhance the Comments feature with ability to record videos using a web camera or capture the screen.

**Anonymous Comments**
Enhance the Comments feature by allowing users to post individual comments anonymously. Only moderators will see the author of comments that are posted anonymously.

**Moderated Comments**
Enforce moderation on all the posted comments. Each comment must be manually approved by a moderator to be visible in the discussion thread.
Badges
Help users to reflect and stand out using achievement badges such as comment educators thumbs up.

Comment Sentiment
If enabled users can add a sentiment to their comment (This feature can be customized).

Notifications
Allow users to follow discussions to receive email notifications and be notified on comment replies and people mentions.

Following a discussion means you will receive a notification email whenever someone replies to your comments in a discussion or whenever a new comment is added to the conversation. Following\ Unfollowing the discussion is done via the Annoto menu.

PERSONAL NOTES
Personal notebook that allows users to post private notes with time tag to reflect on the content.

All the personal notes can be exported, both of a specific video and of the entire course.
PEOPLE & CHAT

People Space enables personal communication and networking between video viewers, as well as to see users' presence (whether they are online or offline).

**People**

Real-time online presence of course participants. Network with other users, search, see who is online and mention (@) users in comments.

**Chat**

Enhance People feature with One on One chat among course participants.

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**Chat One-On-One:**
INTERACTIONS

Annoto Interactions enables to engage the users in additional ways, such as: quizzes, polls, surveys, etc.

Each interaction includes a bundle of settings, created specifically to match the needs of it, and after choosing the settings, you will be able to review the final result of the interaction that was created.

Quizzes

Powerful and flexible quizzes to fit any use case. Choose the right type, such as yes/no, multiple choice, multiple answer. Set your preferences, constraints, scoring system, feedback and much more.

Polls (Coming Soon)

Engage and boost collaboration by creating Polls and display results as visually-engaging charts in real-time.
USER SPACE

The Annoto User Space is a personal space where users can see and edit their details, see personal stats for reflection and export personal notes for the whole course.

User Space can be accesses from the main menu:

**User Space**

Personal space where users can see and edit their social details, see personal stats for reflection and export personal notes for the whole channel/category.

**Activity Feed**

Enhance the User Space with activity feed where user can see history of events across threads and courses, search for information, and quickly navigate content.

**My Space**

My Space presents your profile info, as well as your activity throughout all the videos.
Activity Feed

In the activity feed you can see all the latest activity that happened in the Comments space (the Annoto shared environment) in the videos that you are following.
INSIGHTS & MANAGEMENT DASHBOARD

The Annoto dashboard provides comprehensive analytics and actionable insights on the users and their interactions, giving a view on how and when users interact with the video content and with each other.

- **Insights on Users**
  - Users’ Engagement
  - Users’ Retention
  - Users’ progress
  - Struggling Users

- **Insights on Content**
  - Points of interest
  - Content Consumption
  - Level of understanding
  - Content insights and feedback

- Quick Management of the different activities
- All reports can be exported
Annoto covers all the different use cases starting from peer review to full learners’ collaborative environment.

Annoto is working with the top leading universities and organizations in the world like NYU, Georgia Tech, University of Utah, and OECD.

Positioned at the most critical place of the learning system, between the user and the video content, gives the ability to impact the user learning process and the video content delivered.

Washington University in St. Louis [Article 3min read] - Using Annoto to Support Asynchronous Language Learning
Annoto solved the problem of encouraging collaborative speaking, listening, reading, and writing practice in the context of an asynchronous, online, language course." -Prof. Mark Dowell
https://ctl.wustl.edu/using-annoto-to-support-asynchronous-language-learning/

Bentley University [Video 18min] - How Bentley University uses Annoto to empower Online Learning with Video
In this video Steve Salina from Academic Technology Center at Bentley University shares a how Annoto is used across Bentley University for a variety of use cases and the feedback they received.
https://www.youtube.com/watch?v=Woz-St2_Mdw
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