THE NEW STANDARD IN ACADEMIC INTEGRITY
Supporting Growth and Integrity With Data and Insights

Academic integrity incidents fall along a spectrum of severity, with data in-hand instructors can have meaningful conversations earlier and keep students on a positive path.

Academic integrity officers have a variety of reports and analysis on the student’s prior work to help collect information and determine the best way to work with the student which may or may not include disciplinary action.

Instructor

If suspicions are raised that the work was not authored by the student, instructors can see metadata to back their concerns and can choose to escalate the case if needed.

Instructor

If manipulated text is present, instructors can see it and understand the scope of the problem before working with students.

Instructor

Instructors can easily evaluate text similarity matches, their sources, and if problematic provide guidance back to students.

Student

Students can self-correct and resubmit their assignment for a positive experience.

The New Standard in Academic Integrity

Turnitin Feedback Studio with Originality rises above basic text similarity checking to provide every institution a new standard in academic integrity. By addressing emerging trends in misconduct and streamlining workflows to make the feedback and grading process faster and more consistent, administrators and instructors can keep integrity at the core while driving student success in writing and beyond.

Turnitin Feedback Studio

with Originality

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Discover similarity to known works
Check for similarity or manipulations of text and code when compared to known sources.

- Text matching against the largest database of known content:
  - 85 billion current and archived internet pages
  - 175 million scholarly publications
  - 1.3 billion student papers
  - Institutional repository

- Reveal deliberate text manipulations including:
  - White text
  - Character replacement
  - Abnormally high amount of quoted material
  - Text spinning, mosaic plagiarism, and other known text modifications

- Code Similarity:
  - By programming language
  - Compare assignments to known code
  - Choose to upload templates to limit expected matches
  - Compare student work against similar work

Is it their own work?
Establish authenticity, originality and responsible scholarship. Deep metadata and language analysis to explore whether it's their own work.

- Provide document metadata directly to instructors:
  - Authors
  - Operating system
  - Page sizes
  - Other metadata and document information

- Authorship Report for Investigators:
  - Forensic analysis of the student's writing and how the writing patterns may vary across time
  - Understand student writing habits and preferences to spot potential contract cheating

- Risk Assessment Dashboard:
  - Review submissions across the institution to gauge the potential contract cheating levels
  - Critical, High, Medium, and Low risk document classifications provide guidance and direction
  - Participate in global forum to receive best practices from experts

Deliver Timely and Meaningful Feedback
Engage students from draft to dissertation with intuitive feedback and grading tools.

Maximize formative learning opportunities:
- Use unlimited drafts to empower students to check their work and improve before final submission
- Automated grammar feedback highlights possible mistakes in grammar, usage, mechanics, style, and spelling

Provide personalized and actionable feedback:
- Save time with custom or pre-defined drag-and-drop QuickMarks (reusable comments)
- Establish a dialogue with students using text and voice comments

Accelerate assessment:
- Grade objectively and consistently with standards-aligned rubrics and grading forms
- Easily connect grading criteria to in-line feedback
Seamlessly integrated in your LMS
With robust integrations to major Learning Management Systems, plagiarism checking is a seamless part of the student and instructor experience.

Support
When you partner with Turnitin, dedicated on-boarding and support teams are available every step of the way—from implementation and on-boarding to training and optimization. Only Turnitin has 24/7 global support in multiple languages and across all time zones.

Contact your Turnitin Representative to Learn More